

Hartsfield-Jackson Atlanta International Airport

City of Atlanta

Department of Aviation

Office of Infrastructure Planning & Development

Tenant

New Construction and Modifications

Design Standards

Signage

Design Standards Signage

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Design Standards Signage

1.0 Purpose

The purpose of this document is to provide the minimum signage requirements for New Construction and/or Modifications related to Tenant submitted projects at Hartsfield-Jackson Atlanta International Airport (ATL).

2.0 General

- A. All design work shall be performed in accordance with generally accepted professional principles and practices for Signage & Graphics and in compliance with DOA/P&D Design Standards and all applicable Federal, State and City of Atlanta Design Codes, Standards and Regulations.
- B. All Tenant signage including Electrical and Structural design, as required, shall be submitted to DOA/P&D for review and acceptance.
- C. The following sign types shall not be permitted:
 - 1. Animated component signs and signs employing moving or flashing lights.
 - 2. Surface mounted box or cabinet type signs.
 - 3. Formed plastic or injection molded signs or vacuum formed letter signs.
 - 4. Signs fabricated from simulated materials such as wall coverings, artificial stone or wood grain plastic laminates.

3.0 Signage

- A. Tenant Interior Spaces
 - 1. Signage in any leased interior Tenant space (not to public view), can be design/implemented per the Tenant's signage standards and branding requirements.
- B. Interior/Exterior Public Spaces
 - 1. All design elements that project beyond the Tenant's lease line shall conform to DOA/P&D Signage Design Standards. DOA/P&D's Signage group shall provide specific sign type design standards upon the Tenant's request.
 - 2. Tenant signs shall not interfere with the airport's wayfinding signs, security cameras and life safety systems.
 - 3. Tenant signs shall not be affixed to any columns in the Terminals and Concourses.
 - 4. Tenant signs shall not have exposed raceways, ballasts, transformers, or readily visible sign company names or labels.
 - 5. Tenant shall not erect or affix any sign to the exterior of the leased area including windows and doors, without DOA/P&D's review and acceptance.
- C. Temporary Signs
 - 1. Temporary signs within the Tenant's lease line shall follow the same graphic design standards as permanent signage.
 - 2. Signs may be constructed of PVC foam board or other rigid materials suitable to the surrounding environment.
 - 3. Mounting of signs shall be by mechanical fasteners.